

It's been speculated that within the next decade, we'll be sharing virtual experiences with all of our senses engaged. The Internet of Senses Institute is the platform for the convergence of thought leadership around the discovery and exploration of this emerging technology. As screen-based interaction is replaced with digital, multisensory experiences, the institute will be there: gathering research and documenting the innovation and implementation of the technology that will propel this to reality. Simply put, there is not one part of your life that won't be impacted.

# Envisioning the future of digitized human senses

#### A Not-so-distant Future

The Internet of Senses Institute envisions a time in the not-so-distant future when technology seamlessly enhances everything we experience through our senses — sight, smell, sound, touch, and taste. This may sound years away, but in actuality, the foundations are being forged right now. The Institute is designed to facilitate that technological revolution.

Specifically, we are for academics at the world's most innovative institutions publishing cutting-edge technological research and large consulting corporations utilizing this technology for efficiency and future development. For investors who are committing millions of dollars to this new technology and the entrepreneurs creating the next big thing. For the government innovators that fund, develop, and deploy technologies of the future for their constituents' safety and productivity.

## **Transforming** Interaction

As technology rapidly evolves, so does our experience with the world around us. The Internet of Senses Institute will transform the way we interact with everything via cognitive and highly capable networks. These innovations will bring us closer to experiencing the complexity of life without the external limitations.

### **Centralized** Platform

The Internet of Senses Institute is a centralized platform that brings together a community of experts, inventors, and enthusiasts who are passionate about emerging technologies and research connected to the five senses — sight, sound, smell, taste, and touch.

Led by a team of technology enthusiasts, the Institute is your connection to a more interconnected future. We'll bring you news and relevant articles about ground-breaking research, forward-thinking startups, and established corporations that are paving the way with new products.

Our goal is to build strong coalitions between corporate, startup, government, and academic partners ready to tackle future opportunities and challenges today. We hope you join our journey.

## First to Know

Through the Institute's centralized hub, you'll be the first to know the *latest reports, news, research, and industry updates about all things Internet of Senses and, with our unique, in-depth analyses,* what it means for you. And through our highly capable network platform, we offer events featuring representatives of research institutions, governmental partners, corporate innovators, and the most promising entrepreneurs and investors.

"We have the privilege of seeing the future because we are creating it."